



Who is Dale Davidson?

Dale's a multi-talented communicator with thirty years experience as a writer, broadcaster, trainer and keynote speaker. He's certified to teach more than a dozen courses in sales, professional development, public speaking, teamwork and supervisory skills. He also consults on sales and communications subjects. His keynote addresses include a recounting of his triumph over a life threatening illness, proven methods for overcoming adversity and secrets for achieving happiness and success every day of your life!

Dale generously shares his formula for success with his many audiences. A teacher at heart, he encourages his listeners to follow the path he's discovered that creates remarkable success in their business and personal lives. He'll teach you how to become your own **"Success Coach"** and he has proved that his approach will work in the real world! He holds more than a dozen sales records in broadcasting, plus as an account executive in a business serving the homebuilding industry, Dale maintained 100% market share, not losing a single sale to the competition for 14 consecutive quarters.

As a radio talk show host, he tripled the audience ratings in his time slot and was the most listened-to personality in the market. He is the winner of numerous broadcasting industry awards, including a first place Associated Press award for "Best Talk Show." His motivational radio series, **"Success with Dale Davidson"** has been carried on more than 200 radio stations throughout the U.S. since 1992, helping countless listeners achieve their personal and professional goals.

He a certified master trainer (CMT), one of only 100 CMT's in the U.S. He is a member of Mensa and the American Society of Training and Development.

He has worked in sales, sales management and political communications and relates amusing "inside" stories about his work in politics and broadcasting, as well as humorous "how not to do it" anecdotes for his audiences. He's also an award winner for his seminar on public speaking and a national "Addy" award recipient for creating the best radio advertising campaign in the United States. Dale is a graduate of the University of Denver and has done postgraduate work at Bethany College and Trinity College. He writes and lectures on the science and practice of human potential and achievement across the country. He is a resident of Las Vegas, Nevada.